

PRACHODHAN 

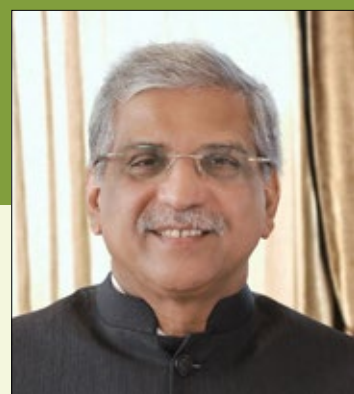
ANNUAL REPORT
2023-24





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FOUNDER'S MESSAGE

As we celebrate Prachodhan's 15th anniversary, I am filled with gratitude for the impact we have created in the lives of countless individuals. Over the past year, we have reached remarkable milestones, reaffirming our commitment to empowering communities by focusing on education and sustainable development.

As the founder of ESAF Group of Social Enterprises, I am immensely proud to share the achievement of a 100% pass rate for our Class 10 students in Prachodhan's schools. This milestone is a testament to the hard work and dedication of both our students and teachers, as young minds from the Santhali tribal community continue to thrive and excel.

These milestones inspire us to continue our journey of transformation, ensuring that every child and community we serve moves towards a brighter and more hopeful future. A testament to this impact

is a Balajyothi Club member from Bhadwari, who achieved excellence in a competitive test and secured a prestigious scholarship for advanced exam coaching, including IIT JEE/ NEET exams.

Prachodhan's commitment to nurturing talent and fostering sustainable livelihoods has yielded remarkable results.

We are also proud to have been selected as the Promoter Organisation for a mini OFPO project, supporting weavers in Devangapuram. Through ESAF's Pasumitra programme, we have trained hundreds of dairy entrepreneurs, many of whom have gone on to establish their milk processing units and dairy shops, creating sustainable livelihoods in their communities.

Our Urjabandhus have made significant strides in renewable energy. This intervention not only promotes clean energy but also strengthens financial independence and stability in rural areas.

Expanding our community development efforts, we have now extended our reach to Kalahandi, one of Odisha's most remote regions.

Through our capacity-building initiatives, we have engaged with thousands of farmers across Maharashtra, Madhya Pradesh and Jharkhand, working through FPOs to promote sustainable agriculture. Furthermore, under the ESAF Garshom Project, we have provided critical support to over ten thousand guest workers in Kerala, reinforcing our commitment to

holistic community development.

As we look ahead, Prachodhan remains steadfast in its mission to create meaningful changes. These achievements reflect the collective efforts of our dedicated team, partners and communities.

As we step into another year filled with opportunities and challenges, I extend my heartfelt gratitude for your unwavering support. Together, we will continue to create a lasting impact on the lives of those we serve.



DIRECTOR'S MESSAGE

This year, Prachodhan completed 15 years of inception. We have made significant strides as we emerged stronger and made steadfast changes in terms of programme delivery as well as the quality of the intervention. We saw the impact of our past efforts take shape and laid the foundation for future growth. Our programmes expanded, and we strengthened our monitoring, reporting, and learning systems, instilling confidence in Prachodhan's growing role in the development sector.

Programme Highlights

Our flagship children's initiative, Balajyothi, expanded, creating more opportunities for young minds to develop life skills through club activities. Our rural schools achieved outstanding academic success, with institutions reporting a 100% pass rate in class 10 exams and a marked improvement in class 12 results. Our livelihood programmes empowered farmers and youth through

stronger Farmer Producer Organisations (FPOs) and new dairy enterprises. We also prioritised skill development for women and rural populations, bringing meaningful opportunities for self-sufficiency. Prachodhan has trained 100 Pasumitras over the years and our Urjabandhus have completed 2.6MW solar installations till date, which I feel is a remarkable feat in ensuring financial independence and stability in rural areas.

Partnerships & Collaborations

Our heartfelt thanks go to ESAF Small Finance Bank for its unwavering support in our CSR initiatives. We also began a new partnership with NABARD, focusing on handloom weaver cluster development. Additionally, we are grateful for the continued collaboration of NDDDB, KVK, ESAF Co-operative, Lahanti Homes, GramPro Business Services and Gram Vikas in advancing our mission.

Looking Forward

As we reflect on our journey, Prachodhan remains rooted in its vision of combating inequality through education, capacity building, and empowerment. We've grown through the dedication and support of our team, partners, and community. Looking ahead, we will continue to prioritise talent allocation to maximise programme impact and remain steadfast in our role as agents of change. Together, we'll keep spreading knowledge and working toward a brighter, more inclusive future.

None of this would have been possible without the unwavering support of all our stakeholders and we thank each and every one of you.



WHAT DRIVES US FORWARD?



VISION

An equitable society through sustainable and empowered community organisations.



MISSION

To enable the transformation of marginalised societies by empowering community-led organisations, through creating accountable and equitable systems and processes with a strong focus on education and societal wellbeing.



VALUES

Empathy

- Community Participation
- Empowerment
- Inclusivity
- Bottom of the pyramid

Growth

- Social Development
- Enterprising
- Impact-driven progress
- Prosperity

Knowledge

- Education
- Capacity Building
- Innovation
- Solution Provider

Integrity

- Transparency
- Heritage
- Accountability
- Impartial



REDEFINING

IDENTITY: PRACHODAN'S

JOURNEY AND NEW LOGO

Since its inception, Prachodan has been a beacon of empowerment, committed to uplifting communities through the values of Growth, Integrity, Empathy, and Knowledge. These guiding principles have shaped our journey and inspired us to continuously evolve while staying rooted in our mission. Today, we proudly unveil our redefined logo—a symbol of our unwavering vision and commitment.



Deeply inspired by the rich tribal folk art of Assam, where Prachodan's story began, the logo pays homage to its origins with a minimalist motif influenced by the 'Gamos'—a culturally significant woven fabric symbolising tradition and resilience.



Encased within an upward-pointing triangle, the design embodies universal progress and prosperity while reflecting the ESAF philanthropic philosophy that fuels our mission. The gradient within the triangle transitions from light to dark, signifying the transformative growth we aspire to bring to society.



At its heart, five graphical shapes—reminiscent of ripe ears of food grain—represent Prachodan's multi-faceted social interventions. These elements symbolise our dedication to addressing diverse societal challenges through interconnected initiatives, all striving toward a unified vision of positive change.

The olive-green color palette further underscores our commitment to growth, progress, and sustainability, resonating the transformative essence of our work and the communities we serve. The custom-designed Wordmark, with its semi-bold humane curves reflects empathy and instills confidence in all who engage with us—from beneficiaries to funders.

Our reimagined logo is more than a visual mark; it is a testament to our enduring values and aspirations. It stands as a beacon of hope, innovation, and the collective spirit of change, symbolising our pledge to create a meaningful and lasting impact. As we forge ahead, this refreshed identity will continue to inspire and guide us toward realizing our unique vision for a better future.

MILESTONES AND MEMORIES: A LOOK BACK AT OUR JOURNEY

The inspiration to start Prachodhan Development Services is deeply connected with the vision of the founders of the ESAF Group of Social Enterprises. Established in 1992, ESAF began as a dream shared by a dedicated group of professionals under the leadership of Mr. K. Paul Thomas, a visionary philanthropist along with Mrs. Mereena Paul and Dr. Jacob Samuel. Their mission was simple yet profound: to uplift the marginalised and transform the lives of disadvantaged communities. Today, ESAF stands as a testament to their unwavering commitment, growing into a family of 30 group entities united by the Founders' enduring motto: 'Fighting the partiality of prosperity'. It is this very ethos that continues to guide Prachodhan, inspiring every step we take towards creating a more equitable world.

Launched the Rural School Project to provide education to underserved communities in Dumka, Jharkhand.



2009



2018

Upgraded the rural school infrastructure in Majuli, Assam, while launching pilot projects in disaster relief and rural healthcare.



2016

Launched the Rural School Project in Majuli, Assam, to meet community development needs in north-eastern India.



2019

Partnered with ESAF for CSR projects, enhancing capacity and resources.

As ESAF expanded its programme interventions into the eastern region, headquartered in Dumka, Jharkhand, a profound realisation took root in the hearts of the future Directors of Prachodhan Development Services (PDS). They were ignited by the immense need and vast potential for development in the underserved rural regions of India. This shared vision became the foundation of Prachodhan, leading to its transformative journey in Assam and Jharkhand, where it began striving to create meaningful change in communities that needed it most.

In 2008, Prachodhan Development Services (PDS) was born out of a shared vision and mission to uplift underserved communities through education and social well-being. Established as a Section 8 Non-Profit, Prachodhan focused on fostering community-led development across some of India's most neglected regions. Starting with its first registered office in Nagpur District, Maharashtra, Prachodhan soon started its interventions in Assam and Jharkhand. Over time, the organisation's reach grew, spreading across the remote and often neglected regions of Central Eastern and North Eastern India.

Addressing the challenges of rural and tribal belts in India, Prachodhan's 10 key programmes across four intervention areas - Education and Child Development, Capacity Building for Sustainable Livelihoods, Community Inclusion and Empowerment and Community Intervention and Emergency Relief - are driven by the core belief in the role, value and primacy of education and social well-being in shaping human lives.



2020

Expanded operations to central India by establishing after-school clubs and enhancing community engagement.



2021

- Launched a new vertical focused on livelihood-oriented programmes.
- Started the Balajyothi Programme for rural children's development.
- Initiated ESAF Garshom for migrant workers.



2022

- Launched Skill Training Programmes to equip entrepreneurial skills
- Started Market Linkage and Capacity Building for FPOs and Micro Enterprise Development Programme for community-driven enterprises.



2023

- Selected as the NABARD Producer Organisation Promoting Institution (POPI) for the OFPO Devangapuram Handloom Cluster in Palakkad, Kerala.

Celebrated 15 years of Prachodhan.

YEAR AT

GLANCE: SUCCESS STORIES,

REACH, AND FUTURE PLANS



Strategic Partnership
Selected as Producer Organisation Promoting Institutions (POPI) of NABARD for OFPO
Devanagapuram Handloom Cluster Project, Palakkad, Kerala.

Empowering Marginalised Groups
Reaching tribal communities, rural areas, tea estate workers, and slum residents.

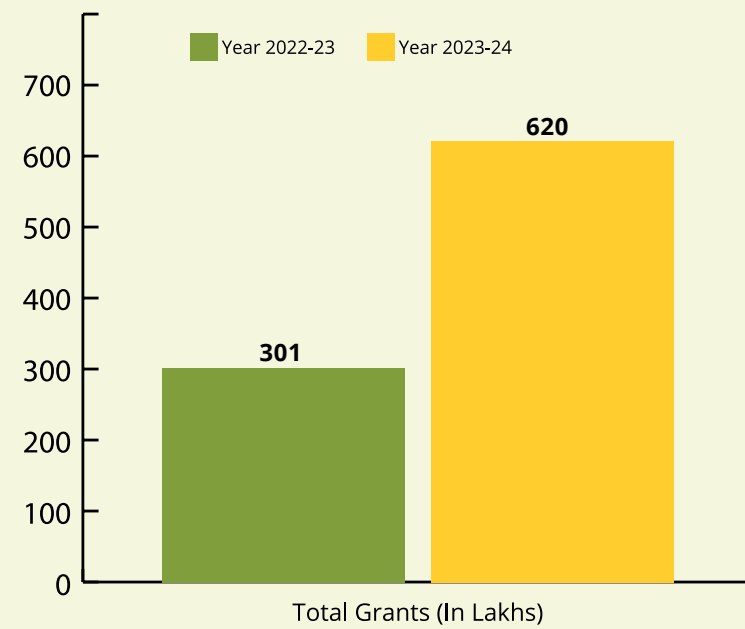
Tribal Communities Served
Santhali (Jharkhand) and Mishing (Assam) at the heart of our initiatives.

Expanding Footprints
Balajyothi and Skill Training programmes now reaching Odisha.

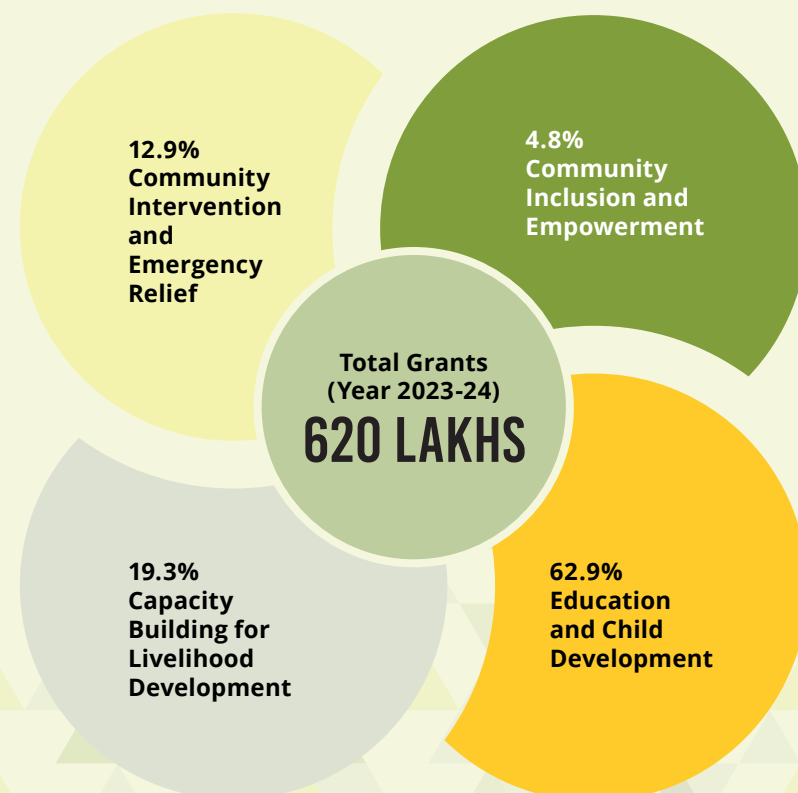
Efficiency Over Size
Team of 23 continues to drive greater impact, with results outpacing growth in numbers.

Extending Reach and Impact to Every Community	Year 2023-24	Year 2022-23
82.9% surge in children impacted, transforming lives and creating brighter futures.	5030	2750
66.2% increase in farmers and entrepreneurs impacted, driving empowerment and sustainable growth.	6894	4147
5.9% increase in migrant workers impacted, enhancing well-being and community inclusion.	10066	9500
TOTAL INDIVIDUALS IMPACTED		
34.1% increase in individuals benefitted through Prachodhan's programmes, reaching every community and extending to the last mile.	21990	16397

YEAR AT GLANCE



105.9% increase in overall grants received fueling greater impact and growth.



IMPACT STORIES

FROM KEY INITIATIVES



Rural Schools

The completion of the Administrative and Higher Secondary Block at C.A Higher Secondary School, Ayakkad, Kerala, stands as a milestone. The project earned accolades, including recognition by Vanitha magazine and the Kerala State Award in the Institutional Projects category by the Indian Institute of Architects (IIA).

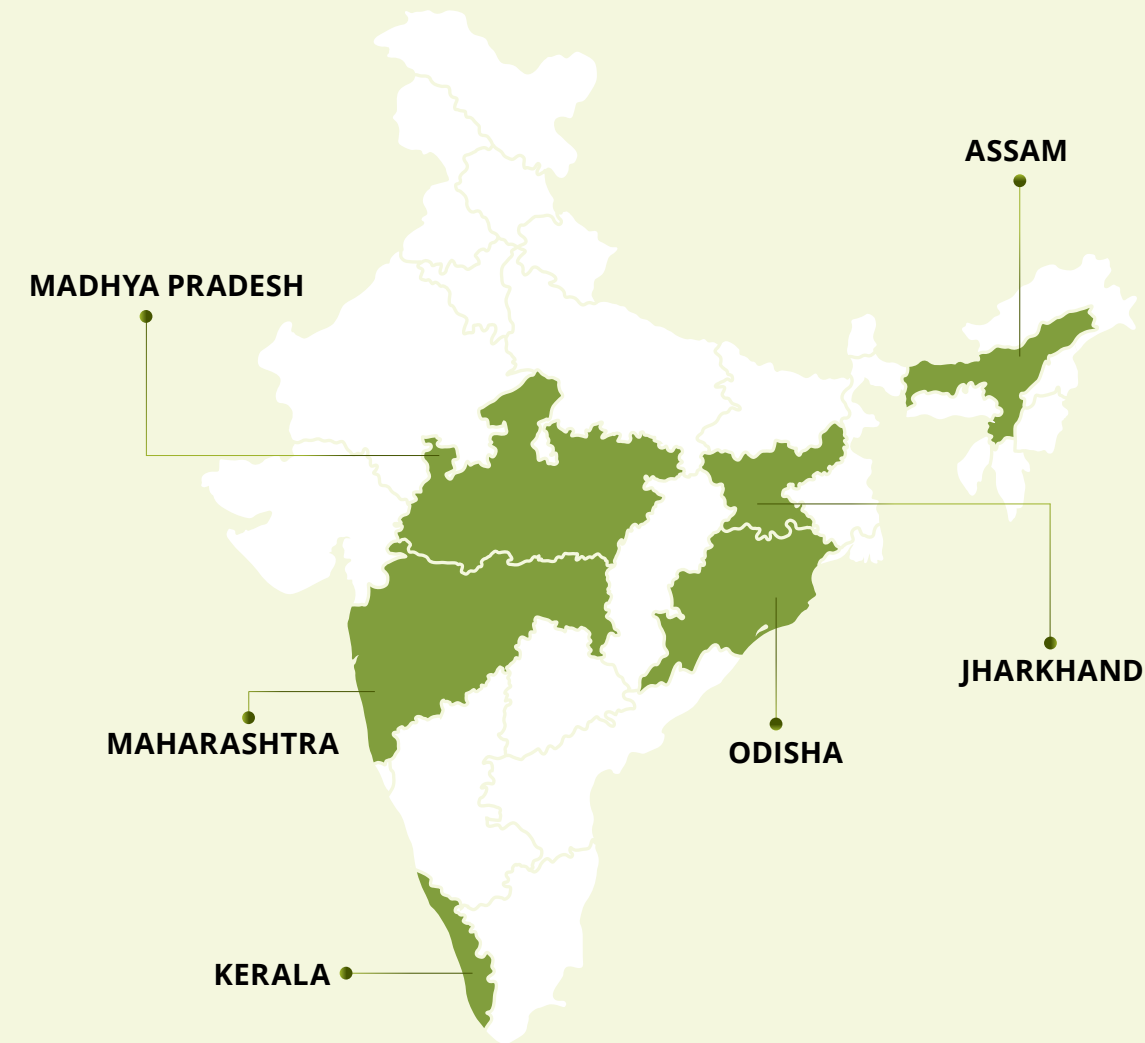


Community Intervention and Emergency Relief

The construction of a bamboo bridge in Mulaya Chapori village, Majuli, Assam, provided a safe and cost-effective solution for community members. This initiative saved time, reduced financial burdens, and ensured easy access to agricultural fields during floods, significantly improving daily livelihoods.

REACH & HIGHLIGHTS

States of Operation: **Jharkhand, Maharashtra, Assam, Madhya Pradesh, Odisha, Kerala**



Animal Health Camps in MADHYA PRADESH

Under the VLEDP Pashumitra Programme, Prachodhan organised 10 Animal Health Camps in February 2024 covering 10 villages in Sehore district. Over 2,619+ livestock were provided with health check-ups, disease diagnosis, surgeries, AIs and medications, benefitting 413 farmers.



Balajyothi Club Shines at National Cycle Polo Championship, MAHARASHTRA

Five young athletes - Bhavya Borikar, Yash Padal, Navya Padal, Ragini Borkar, and Dev Banayit from the Darshan Colony Balajyothi Club in Nagpur secured 4th place in the National Cycle Polo Championship in January 2024, showcasing the club's focus on teamwork, resilience, and community inspiration.



Medical Camp and Financial Literacy Programme for Migrant Workers in KERALA

In March 2024, Prachodhan organised medical camps and financial literacy sessions under ESAF Garshom across seven locations in Kerala, reaching 203 migrant workers from Bihar and West Bengal. The programme provided health check-ups, sessions on financial management, distribution of educational materials on financial planning, waste management, and healthy living with the support of local community groups.



Emergency Relief and Community Support Initiatives in ASSAM

During the floods in Assam, where connectivity to the mainland was minimal, Prachodhan constructed bridges to aid island dwellers. These bridges enabled children to access schools even during heavy rainfall. Prachodhan also formed a volunteer army, providing essential training to assist the community during emergencies. This army played a crucial role in assisting people during floods and medical crises, fostering resilience and helping the community better prepare for future challenges.



Skill Training Programme in JHARKHAND

In September 2023, Prachodhan organised a 15-day Bamboo Skill Development Training at Lahanti Institute of Multiple Skills, Dumka, for 50 artisans from CEDAR, LIMS, ESPCL, and local communities. The training focused on skill upgradation, product making, and quality assessment. Participants learned techniques to create products like shoe horns, laptop stands, and bangles.



Capacity Building Training for Tantha Gatha Women Collective, ODISHA

In November 2023, Prachodhan organised a capacity-building training programme for the Tantha Gatha women collective in Odisha, training 213 women weavers from 11 villages. The programme covered topics like financial literacy, government schemes, health helplines, entrepreneurship, banking, record-keeping via Android phones, and the formation of Joint Liability Groups (JLG).

FUTURE PLANS

- Broaden our footprint with the newly launched Santhwana Programme, focusing on Mental Health and Palliative Care in Assam, Jharkhand, and Maharashtra.
- With the expansion of the Capacity Building of Groups and Collectives and Garshom Programmes to Palakkad, we are building a foundation for broader regional outreach.
- In collaboration with local communities, we are advancing sustainable livelihoods and community-driven development, as exemplified by the MoU for the OFPO Devangapuram under the Devangapuram Handloom Cluster Development Project.

UNITED FOR IMPACT:

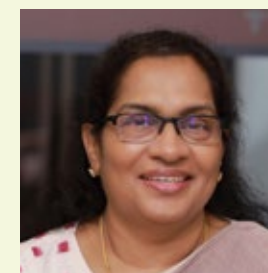
PARTNERS AND COLLABORATORS



Sincere appreciation is extended to the Forest Department of Assam, the State Disaster Management Authority of Assam, the Labour and Skills Department of Kerala, the Health and Family Welfare Department of Kerala, community institutions, and other government bodies for their vital role in facilitating the successful implementation of these programmes.

GUIDING US FORWARD:

THE BOARD OF DIRECTORS



MEREENA PAUL
Director

Mereena Paul, a prominent social entrepreneur from Thrissur, Kerala, and co-founder of the ESAF Group, has been instrumental in establishing ESAF as a leading brand. Through her strategic vision, she integrated the Triple Bottom Line framework—focusing on People, Planet, and Prosperity—into various livelihood initiatives while also pioneering employee-centric HR policies.

Expert Areas:

Social Entrepreneurship, Strategic Planning, Brand Development, HR Policy Innovation, Sustainable Business Practices



SAMU THOMAS JOHN
Director

Samu Thomas John holds a master's degree in Social Work from Tata Institute of Social Sciences (TISS). He has extensive experience in leading and scaling startup microfinance institutions. He is a firm advocate of effective leadership to guide individuals and teams committed to a vision and mission-driven approach.

Expert Areas:

Microfinance & Financial Inclusion, Leadership Development, Programme Design & Innovation Business Strategy & Consulting, Development Programme Execution, Social Impact Strategies

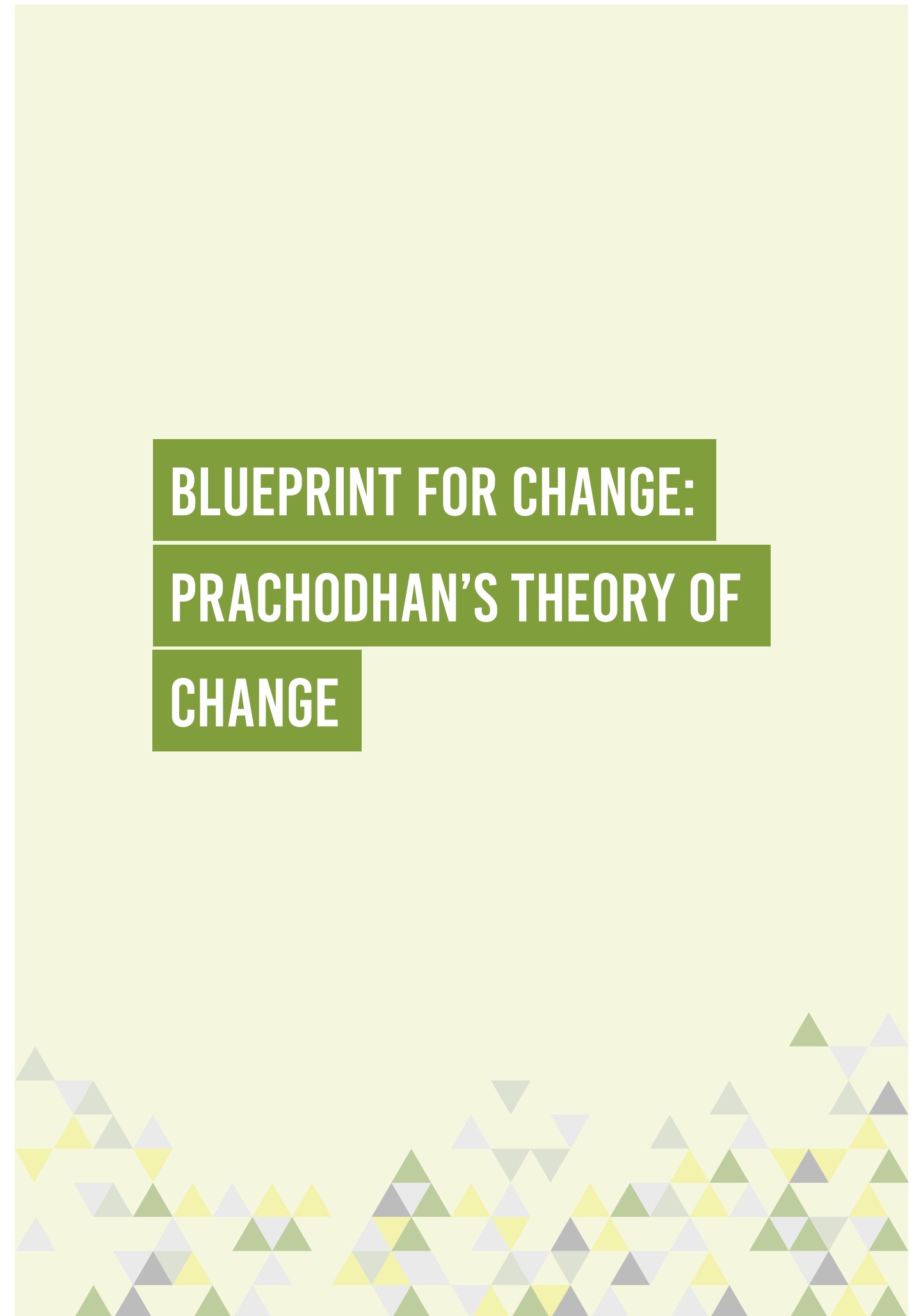


EMY ACHA PAUL
Director

Emy Acha Paul is the Director of Prachodhan Development Services and holds a master's degree in Social Entrepreneurship from the Tata Institute of Social Sciences. With over five years of experience in the development sector, she has played a pivotal role in leading Prachodhan from its inception and developing impactful programmes to address community needs.

Expert Areas:

Social Entrepreneurship & Programme Development, Financial Inclusion & Literacy, Women Empowerment & Livelihoods, Education & Community Development, Strategic Leadership & Management



VISION STATEMENT

At Prachodhan, we envision a world where every individual from marginalised communities thrives with access to education, healthcare, livelihoods, and disaster resilience.

TARGET POPULATION

By focusing on rural and tribal populations, we aim to drive long-term, and transformative change.

Self-Reliance and Sustainable Communities

Socio-Economic Growth, Gender Equality and Community Leadership

Reduced Poverty and Inequality

Greater Resilience to Disasters and Economic Shocks

Our Goal is to build stronger

& more sustainable communities



Equal Access to Quality Education



Adequate Relief Support and Disaster Resilient Communities



Sustainable Livelihoods and Economic Empowerment



Equitable Healthcare Access

Short-Term Outcomes

- Improved literacy and life skills
- Better healthcare outcomes
- Increased financial literacy
- Higher income and empowerment for farmers/entrepreneurs
- Creation of sustainable community-driven livelihoods
- Enhanced disaster preparedness and response

INITIATIVES UNDERTAKEN



EDUCATION
We enhance literacy and life skills through academic and non-academic programmes at study centers and rural schools.



LIVELIHOOD DEVELOPMENT
We provide training and upskilling for entrepreneurs and FPOs, fostering market and financial linkages to boost income and economic opportunities.



COMMUNITY INCLUSION
We empower underserved communities with financial literacy, health camps, and medical assistance, improving access to vital resources.



LIVELIHOOD DEVELOPMENT
We offer emergency relief such as food, shelter, and healthcare, while training volunteers and building local capacity for disaster resilience.

Monitoring and Evaluation

We use community feedback, impact assessments, tools like ASER, field monitoring, and feedback surveys to refine our programmes and measure progress.

Engagement Strategies

Our team collaborates with communities to create self-sustaining ecosystems, led by local leaders for lasting impact.

INPUT AND FEEDBACK DRIVERS

Funding
As an ESAF Bank CSR partner & NABARD we've gained support to shape our mission and seek more like-minded investors to expand our reach.

Partnerships
We partner with governments, NGOs, financial institutions and communities, leveraging field expertise.

Research & Models
We use research-backed approaches to ensure the effectiveness and sustainability of our interventions.

Strategic Adjustment via Evidence Based Learnings

BUILDING BLOCKS OF PROGRAMMES

Feedback Loop
Cooperation
Collaboration
Evidence-Based
Research
Field Realities

Assumptions

We believe that enhanced access to education, financial literacy, and healthcare will foster individual and community empowerment. Additionally, greater livelihood opportunities are expected to drive long-term economic sustainability.

Economic Hardships

Geographic Isolation



CORE CHALLENGES
Lack of Access to Education
Inadequate Healthcare
Economic Vulnerability
Systematic Inequality
Lack of Entrepreneurial Skills
Constant Disaster Risk

Infrastructure Deficiency

Systemic Social Inequalities



IDENTIFIED CHALLENGES FACED BY COMMUNITIES

Risks

Limited resources, funding constraints, and economic factors can impact programme scale and continuity. Logistical challenges in remote areas, cultural resistance, policy changes, economic fluctuations and natural disasters may disrupt activities, however, Prachodhan adapts through flexibility and strong local partnerships.

KEY INTERVENTION AREAS: WHERE WE MAKE A DIFFERENCE

Thematic Area 1: Education and Child Development

The Education and Child Development theme at Prachodhan Development Services (PDS) bridges the gaps in access to quality education and fosters holistic development by equipping children with essential life skills, especially in rural and tribal communities across India. This thematic area supports Prachodhan's vision of building an equitable society where marginalised children have the opportunity to thrive academically and socially. It aligns with Prachodhan's mission to empower communities through education-focused initiatives that prioritise societal well-being.



“Creating accountable and equitable systems to empower and support children's growth”

Thematic Area 2: Capacity Building for Livelihood Development

Prachodhan addresses the persistent income disparities and economic challenges faced by rural and marginalised communities through its Capacity Building for Livelihood Development initiatives. By fostering entrepreneurship, skill development, and capacity building, Prachodhan creates sustainable economic opportunities that empower individuals and enables them to contribute to the long-term growth of communities. These efforts align with Prachodhan's vision of fostering an equitable society by empowering rural communities to attain economic self-sufficiency. It also supports the Prachodhan mission to transform marginalised communities by building their capacity to engage in income-generating enterprises through livelihood development programmes.



“Fostering sustainable transformation and economic resilience in rural areas”



Thematic Area 3: Community Inclusion and Empowerment

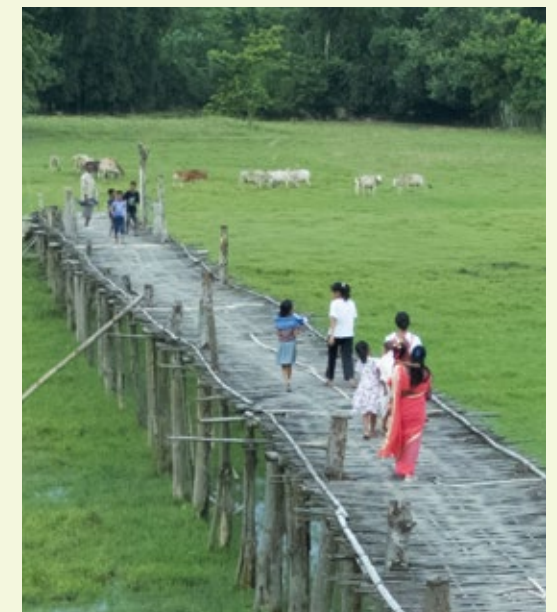
The Community Development theme at Prachodhan Development Services (PDS) focuses on ensuring the well-being of marginalised communities, including guest workers, tribals, and other underserved populations. By ensuring access to healthcare, financial literacy, and social security, Prachodhan empowers individuals to enhance their livelihoods, lead their own development fostering well-being and resilience. This thematic area supports Prachodhan's vision of an equitable society by providing essential services and creating opportunities for underserved communities to access vital resources. It aligns with Prachodhan's mission to transform marginalised communities through community-led initiatives that prioritise social inclusion and empowerment.



“Providing holistic support to create resilient and self-sufficient communities”

Thematic Area 4: Community Intervention and Emergency Relief

Community Intervention and Emergency Relief is a key thematic focus for Prachodhan Development Services (PDS), aiming to address the immediate needs of vulnerable communities impacted by natural disasters, disease outbreaks, and conflicts. This thematic area emphasises the development of resilient communities through a combination of immediate relief measures and strategic, need-based interventions. The aim is to mitigate vulnerabilities, address seasonal challenges, and foster sustainable recovery by enhancing infrastructure, supporting public institutions, and improving community connectivity. This approach aligns with Prachodhan's vision of creating an equitable society by supporting the most vulnerable, and its mission to transform marginalised communities through timely actions that enhance their resilience, well-being, and ability to respond to crises.



“Delivering emergency assistance and targeted intervention to strengthen communities and support sustainable recovery”

PRACHODHAN IN NEWS: KEY HIGHLIGHTS

On March 14-15, 2024, Balajyothi clubs in Nonihat and Parudih, Jharkhand, organised a women's health session for Asha and community workers, with over 140 women attending a workshop on menstrual health.



A one-day training on Kharif Crop Management in Gadi Bagraj, MP, focused on organic crop health and soybean management, attended by 40 farmers and FPO leaders.



On September 12-13, 2023, ESAF Swasraya and Prachodhan hosted a two-day EDP training in Gondia, covering business viability and marketing for 25 entrepreneurs.



On 25 August 2023, three clubs in Nagpur—Gittikhadan, Gorewada and Darshan Colony—organised a "Play Space Design - Street Painting" event, where 68 children created vibrant artworks.



From March 11 to 15, 2024, five Animal Health Camps in Sehore District provided check-ups for 1,289 livestock belonging to 198 farmers across five villages.



On 2nd August 2023, Prachodhan, ESAF Bank, and ESMACO Team organised a flood relief camp, distributing 150 food kits in Ghatanji and 176 kits in Digras.



In February 2024, Ansh Kumar, a student of St. Joseph School, Jarmundi, and a member of the Balajyothi Club in Bhadwari, excelled in a competitive test organised by Career Point Coaching Center, Dumka. His dedication earned him a medal, certificate, and a one-year free scholarship for advanced coaching in IIT-JEE/NEET/Olympiad/NTSE preparation.



THEME 1: EDUCATION AND CHILD DEVELOPMENT



Programme 1: Balajyothi Clubs and Study Centre



Programme 2: Rural Schools



BALAJYOTHI CLUB & STUDY CENTRES

WHAT IS THE CONTEXT AND CHALLENGE?

Children in rural and tribal areas often face significant barriers to accessing quality education and personal development opportunities due to economic hardships, geographic isolation, and limited resources. These challenges hinder their academic progress and personal growth, leaving them without the skills needed to overcome life's obstacles.



WHAT IS OUR APPROACH?

Launched in 2021, the Balajyothi after-school programme was designed to address these issues by empowering children aged 6-16 from underprivileged communities. The programme offers a comprehensive education that integrates academic support with life skills, career guidance, financial literacy, and exposure to arts and sports. This holistic approach enables children to excel academically while also developing confidence, creativity, and critical thinking—skills essential for navigating life's challenges.

BUILDING BLOCKS OF THE PROGRAMME



BALAJYOTHI CLUBS

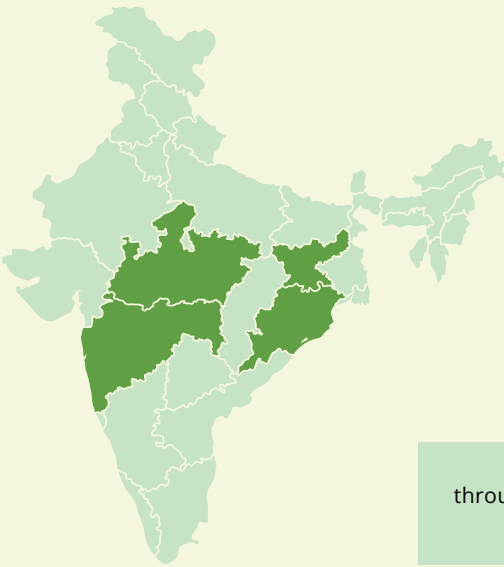
Volunteer clubs organise weekly events, workshops on financial literacy, arts and sports competitions, celebrations of special days, exposure visits, and other creative activities to enhance creativity, critical thinking, and soft skills while fostering community and personal growth among children.



BALAJYOTHI STUDY CENTRES

These tuition centers provide free academic support for children up to Class 10, focusing on literacy and numeracy skills. Facilitators provide personalised guidance to enhance academic performance.

Location Presence: Jharkhand, Maharashtra, Madhya Pradesh, Odisha



	Year 2023-24	Year 2022-23
Balajyothi Clubs increased by 118%	153	70
Study Centre grew by 50%	15	10
Total number of children benefitted through study centres and clubs surged by 107%	3830	1850

Arts and Sports Competitions

4,608

children participated in Arts and Sports Events, celebrating talent and teamwork.

Camps and Exposure Visits

4,512

children exposed to diverse learning concepts through workshops and visits, broadening perspectives and nurturing development.

Financial Literacy Sessions

4,533

children participated in financial literacy session, promoting saving habits.

Special Days Celebrated

59

special days celebrated across Balajyothi clubs and Study centres, strengthening community bonds.

Study Centre Support

560

children benefited from consistent academic support through study centres, enhancing their learning progress.

Libraries Established

2

child-friendly libraries were established to encourage and foster a love for reading.

RURAL SCHOOLS



WHAT IS THE CONTEXT AND CHALLENGE?

Children in rural India and tribal communities face significant barriers to access quality education due to inadequate infrastructure, lack of trained teachers, and limited access to learning resources.

WHAT IS OUR APPROACH?

The Schools Programme was launched in 2009 to address these challenges by establishing community schools and facilitating access to formal education for children in underserved rural and tribal regions. The programme focuses on children aged 6-16 years in underserved rural areas by offering a curriculum designed to enhance both academic knowledge and life skills development. Prachodhan works to improve the quality of education through teacher training, the creation of safe, hygienic learning environments, and innovative, tech-based learning methods.

BUILDING BLOCKS OF THE PROGRAMME



COMMUNITY SCHOOLS & PUBLIC SCHOOL

Community schools are established up to Class 5, with additional support for smooth transitions to public schools based on merit. Project areas in Kerala have public schools up to +2.



QUALITY CLASSROOM INFRASTRUCTURE

Contributing to the development and upgrading of school infrastructure, creating safe and well-equipped classrooms that provide a conducive learning environment.



TECH-BASED LEARNING

Introduction of modern learning methods, including technology and digital tools to enhance academic outcomes.



TEACHER CAPACITY BUILDING

Offering ongoing training programmes for local teachers to enhance their teaching skills and improve the overall learning environment.



AWARENESS CAMPAIGNS

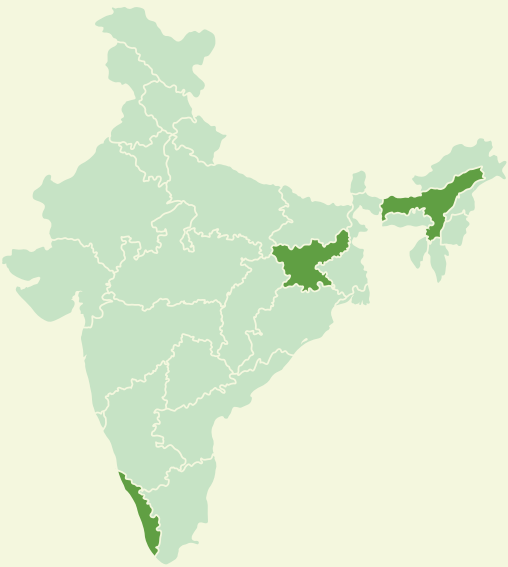
Raising awareness in the community about the importance of education, social responsibility, leadership skills, and personal development.



SPONSORSHIP PROGRAMMES

The ESAF "Let Them Smile" initiative supports children's education by covering essential needs like uniforms, books, and transportation.

Location Presence: Jharkhand, Assam, Kerala



	Year 2023-24	Year 2022-23
Children enrolled in Community Schools increased by 25%	150	120
Overall number of children benefitted through rural schools surged by 33%	1200	900

Total Community Schools

5

vibrant community schools, each dedicated to nurturing young minds through creative and quality primary education.

Total Public Schools

3

public school providing a strong foundation by enabling children to pursue education up to +2 with confidence and opportunity.

Primary Education Support

218

children enrolled in community schools, laying the foundation for a brighter future.

Scholarship Support

20

students were awarded scholarships to fuel their dreams, easing their transition from higher education to undergraduate studies.

Teacher Training

79

teachers enhanced their skills and knowledge through 12 specialised training sessions, empowering them to make a greater impact in the classroom.

Infrastructure Support

5

schools benefited from comprehensive infrastructure support, revitalizing their facilities to create better learning environments.

EDUCATION AND CHILD DEVELOPMENT: STORIES FROM THE FIELD



Children of Assam's Balajyothi Clubs Meet Padmashree Awardee Hem Chandra Goswami

In September 2023, an exciting exposure visit to renowned Padmashree awardee Hem Chandra Goswami became a memorable experience for 40 children from the Balajyothi group at Majuli. The visit included stops at the SDRF office, Bank, and a mask-making centre, offering the children a hands-on learning opportunity about the roles and services provided by these institutions to the community. The SDRF team showcased various rescue drills, while the bank team educated the children on banking systems and the importance of savings. The visit to the mask-making centre fascinated the children, but the highlight was meeting Hem Chandra Goswami himself. The children were inspired as he shared his remarkable journey from Majuli to Rashtrapati Bhavan and displayed the intricate masks he crafted. His words of encouragement to pursue handicrafts and education left a lasting impact, motivating the children to explore their creative potential and academic pursuits.

World Toilet Day celebration at Mismora Balajyothi Club, Majuli

On November 19th, 2023, children from the Mismora Balajyothi Club in Majuli observed World Toilet Day with a focus on sanitation and hygiene. The event, supported by Prachodhan team and IRMA interns, featured Mr. Alkesh Gogoi, an officer from the Public Health Engineering Department, who educated the children and community on WASH practices, government schemes, and the proper use of toilets. As part of the awareness campaign, the children displayed posters highlighting sanitation, personal hygiene, and the importance of toilet use. The children also took the opportunity to advocate for flood-resilient toilets, requesting parents and local PHE officers to construct toilets that could be used during floods.



A total of 30 children participated in the event, marking a significant step in raising awareness about sanitation and promoting active community involvement.



Jayshree Das's Journey to Speaking on a UNICEF-Hosted TV Programme

In July 2023, Prachodhan established a Balajyothi club in Bebejia village, Majuli, enrolling 40 children, including 14-year-old Jayshree Das. A class eight student from a flood-prone area, Jayshree was initially shy and hesitant to speak in public. Her father, a small farmer, faced significant losses as heavy floods eroded their cultivation land.

Through regular participation in Balajyothi programmes, Jayshree gained confidence and began actively contributing to the Shishu Gaon Sabha (Children's Meeting) in her locality. At a Prachodhan-organised workshop on climate change and environmental issues, Jayshree's articulate thoughts earned recognition from Brajen Pegu, a UNICEF project worker in Majuli.

This recognition gave Jayshree the opportunity to speak on a UNICEF-hosted TV programme about child rights and the impact of climate change, aired on Pratidin Assam during World Children's Day. With support from Prachodhan, she prepared and delivered a compelling speech, highlighting the challenges faced by her community. Jayshree's accomplishments have brought pride to her family and community.

THEME 2: CAPACITY BUILDING FOR LIVELIHOOD DEVELOPMENT



Programme 1: Capacity Building of Groups and Collectives



Programme 2: Village Livelihood Entrepreneurship Development Programme



Programme 3: Skill Development



CAPACITY BUILDING OF GROUPS AND COLLECTIVES



WHAT IS THE CONTEXT AND CHALLENGE?

Rural communities face significant barriers to income generation due to inadequate skills, limited market access, and insufficient infrastructure. Small and medium-sized Farmer Producer Organisations (FPOs) and Off-Farm Producer Organisations often struggle with resource constraints, underdeveloped leadership, and lack of access to financial support and agricultural technologies. These challenges limit FPOs growth potential and hinder the economic empowerment of its members.

WHAT IS OUR APPROACH?

Initiated in 2022, the Market Linkage and Capacity Building Programme addresses these gaps by identifying high-potential FPOs and provides targeted capacity-building support to enhance their operations. The programme identifies, nurtures, and develops these FPOs by strengthening their leadership, improving organisational performance, introduces modern Agri-technologies and providing market linkages to ensure better income enhancement for farmers. Through field visits, performance audits, and customised training sessions, Prachodhan ensures holistic development and sustainability for producer collectives.

BUILDING BLOCKS OF THE PROGRAMME



FIELD SESSION & CAPACITY BUILDING

Training programmes for Boards of Directors (BODs), CEOs, and producer group leaders, along with regular field sessions, aim to enhance governance, decision-making, operational efficiency, and provide hands-on guidance to producers.



ENTERPRISE ESTABLISHMENT

Supporting producer collectives in identifying economic opportunities through effective planning, while creating strong brand identities and fostering partnerships to ensure sustainable income growth.



FORMATION AND STRENGTHENING OF COLLECTIVES

Mobilising efforts to establish new FPOs and bolster existing ones, fostering a network of empowered producer organizations.

By organising buyer-seller meets, exposure visits, and industry networking events under market linkages and networking initiatives, collectives are connected with broader markets and partners.



TECHNOLOGICAL AND INFRASTRUCTURE SUPPORT

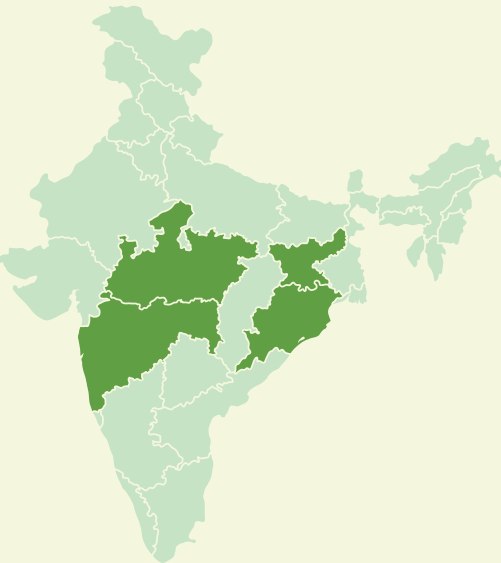
Providing advanced agricultural technologies, such as grading machines and soil testing labs, to enhance productivity and ensure quality standards.



FINANCIAL ACCESS AND RESOURCE MOBILISATION

Facilitating linkages with financial institutions to secure funding and resources, enabling FPOs to scale their operations.

Location Presence: Jharkhand, Maharashtra, Madhya Pradesh, Odisha



	Year 2023-24	Year 2022-23
Overall Farmers reached through programme initiatives surged by 66.6%	5598	3360
Reflecting strong partnerships, FPOs under Prachodhan remained steady at 24	24	
Capacity-building training session delivered to farmers surged by 73.3%	52	30

CEO & BOD Training

24

FPOs' CEOs and BODs were equipped with valuable training, strengthening leadership for sustained growth of FPOs

Farmers Trained by Animators

3,517

farmers gained critical knowledge across diverse areas through the dedicated training and support of committed animators.

Buyer-Seller Meets

4

buyer-seller meets were organised to foster networking and build a collaborative ecosystem

Market and Financial Linkage

24

FPOs received essential support in securing market and financial linkages, unlocking new opportunities for growth and sustainability.

VILLAGE LIVELIHOOD ENTREPRENUERSHIP

DEVELOPMENT PROGRAMME



WHAT IS THE CONTEXT AND CHALLENGE?

Rural India faces high levels of unemployment and poverty due to limited access to resources, training, and economic opportunities. Many individuals, especially women and youth, struggle to find stable jobs or establish businesses. Furthermore, there is a lack of entrepreneurial skills, local leadership, and modern technologies, which hinders growth and innovation in these communities. Limited access to financial resources and credit further prevents aspiring entrepreneurs from launching or expanding businesses.

WHAT IS OUR APPROACH?

Launched in 2022, VLEDP addresses unemployment and poverty by empowering individuals to become social entrepreneurs and promote sustainable livelihoods through capacity-building, training, and mentorship. A key component is the creation of a network of lead farmers, who will facilitate information dissemination and provide quality local services to the local community. The programme supports the development of three viable enterprises: (i) Pashumitra for veterinary and dairy-extension services, (ii) Urjabandu for solar energy services, and (iii) Krushakmitra for agri-extension services. By fostering local leadership and promoting community-driven solutions, the programme enhances productivity and aids in the transition to sustainable livelihoods.

BUILDING BLOCKS OF THE PROGRAMME

The selected entrepreneurs of all three domains under the VLEDP are given:



CAPACITY BUILDING

Delivered tailored training programmes to enhance soft and hard skills, including business management, leadership, and technical expertise, aligned with local industry needs for aspiring entrepreneurs.



LEAD FARMER NETWORK

Trained lead farmers as facilitators and mentors to promote knowledge sharing, peer learning, and support local entrepreneurship within their communities.



TECHNOLOGY ADOPTION AND INNOVATION

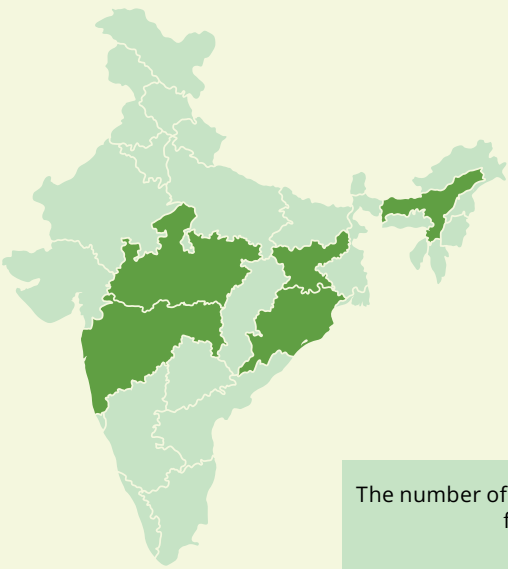
Introduced new agricultural technologies, practices, and tools to boost productivity and diversify livelihoods.



MARKET ACCESS & LINKAGES

Connected entrepreneurs with local, regional, and national markets, facilitating relationships with potential buyers, suppliers, and partners to foster business growth.

Location Presence: Assam, Maharashtra, Madhya Pradesh, Jharkhand, Odisha



	Year 2023-24	Year 2022-23
Total number of Pashumitra created surged by 47.1%	78	53
Total number of Krushakmitra created surged by 21.9%	50	41
Total number of Urjabandu created	28	
The number of village-level entrepreneurs benefiting from the VLEDP programme surged by 65.9%	156	94

Animators Created

24

Krushakmitras were selected as Animators, playing a key role in the functioning of 24 FPOs associated with Prachodhan under the Capacity Building programme, empowering local farmers.

Pashumitra Training

10

Pashumitra AI training sessions were conducted, equipping farmers with valuable knowledge on the artificial insemination procedure, enhancing livestock management.

Urjabandu Placement

28

Urjabandu trainees were successfully placed out of 30, earning an average salary of Rs. 10,868. This achievement represents a significant step towards their economic empowerment and provides them with valuable experience as they embark on their entrepreneurial journeys.

Animal Health Camps

58

Animal Health Camps were held across project locations, benefiting over 1,880+ farmers and improving the well-being of 9,696+ livestock.

SKILL DEVELOPMENT



WHAT IS THE CONTEXT AND CHALLENGE?

Many women in rural and underserved areas are engaged in traditional work that does not generate income or offer opportunities for skill development. This lack of access to training prevents them from upgrading their skills, limiting their ability to transition into more sustainable, income-generating activities. Furthermore, there is a lack of market-aligned skills and entrepreneurial knowledge, which hinders the performance of informal enterprises. The absence of post-training support and market linkages further restricts the potential for these enterprises to thrive, making it difficult for individuals to achieve stable, sustainable livelihoods.

WHAT IS OUR APPROACH?

Launched in 2022, the Skill Development Programme empowers women and youth in rural areas by offering tailored training focused on skill upgradation and entrepreneurship. It equips participants with technical and entrepreneurial skills to help them transition into sustainable income-generating activities. The programme also provides post-training support, including mentorship and market linkages, to help participants establish and grow their enterprises, promoting long-term economic empowerment and livelihood stability.

BUILDING BLOCKS OF THE PROGRAMME



ACTIVE PARTICIPATION

Engaged communities and partner organisations in identifying economic opportunities and providing relevant training and post-training support.



IMPROVEMENT OF INFORMAL ENTERPRISES

Strengthened informal enterprises within SHGs, particularly focusing on women, transforming survival activities into decent work.



CAPACITY BUILDING & SKILL UPGRADATION TRAINING

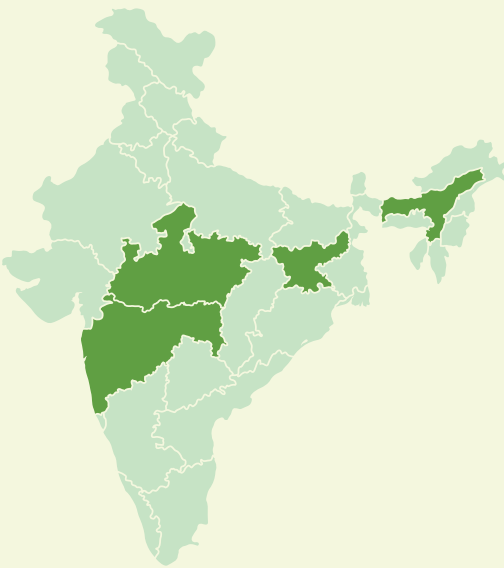
Deliver training that promotes occupational enhancement and includes women in vocational training and other programmes.



MARKET LINKAGES

Facilitated market access and networking to help beneficiaries grow their businesses.

Location Presence: Jharkhand, Madhya Pradesh, Maharashtra, Assam



	Year 2023-24	Year 2022-23
Total number of Pashumitra created surged by	1140	693
	64.5%	

Skill-Based Training

700

SHG members and small entrepreneurs gained specialised skill-based training, unlocking new opportunities to excel in their businesses

EDP Training

400

women and youth participated in Entrepreneurship Development Programmes (EDPs), equipping them with essential knowledge and skills to successfully launch and manage their ventures.

Entrepreneurs Supported

40

potential entrepreneurs were selected and provided tailored support based on their specific business needs, empowering them to fuel their entrepreneurial journeys

CAPACITY BUILDING FOR LIVELIHOOD

DEVELOPMENT: STORIES FROM THE FIELD



Improving Yield - Story of Amit a member of Dharasatva Farmers Production Company

Amit Potkar, a 30-year-old farmer from Warud village in Wardha district, Maharashtra, began his farming journey after completing his BA in 2016. Owning 8 acres of land, he initially followed traditional farming methods that led to high input costs and low yields, along with challenges such as erratic rainfall, wild animals, and pest infestations. His journey took a positive turn when he joined the Dharasatva Farmers Production Company, which provided quality seeds, fertilizers, and support in selling his produce. As a member of the FPC, Amit attended training under the Capacity Building of Groups and Collectives Programme, where he learned about best agricultural practices for Kharif and Rabi crop management. He implemented these practices by adopting improved seed varieties, optimizing fertilizer use based on soil health, and conducting soil tests. These changes resulted in a remarkable increase in his yields—soybean from 4 to 9 quintals per acre, cotton from 7 to 14 quintals, tur from 3 to 9 quintals, wheat from 8 to 15 quintals, and gram from 5 to 10 quintals per acre. By reducing input costs and improving productivity, Amit's farming has become more sustainable, significantly enhancing his livelihood and paving the way for future growth.

Empowering Entrepreneurship: The Success Story of Dhananjay Mishra and Aradhana Dairy

In August 2023, Dhananjay Mishra, a small-town entrepreneur, successfully launched “Aradhana Dairy” in Kalamb, offering a variety of dairy products from curd to sweets. His journey began under the VLEDP Pashumitra programme of Prachodhan, where he attended two key training programmes: Dairy Entrepreneurship and Animal Rearing & Entrepreneurship Development. These trainings provided him with essential knowledge on animal rearing, breeding, and productivity enhancement. Applying what he learned, Mishra purchased second-hand dairy farm infrastructure, redesigned it, and focused on increasing his livestock. As a result, his income and milk production rose by 60-75%.



Previously, he earned by selling milk to nearby brands and local dairy shops, but today he owns his own milk processing unit and dairy shop. Prachodhan further supported him by facilitating a loan and providing a 35% subsidy under the Pradhan Mantri Formalisation of Micro food Processing Enterprises (PMFME) Scheme, fueling his entrepreneurial success.

A total of 30 children participated in the event, marking a significant step in raising awareness about sanitation and promoting active community involvement.



Empowering through Skill Upgradation: Tailoring Training Programme in Madhya Pradesh

From December 29, 2023, to January 2, 2024, Prachodhan Development Services hosted a transformative five-day tailoring training programme in Sewaniya village, Ichhawar, Madhya Pradesh. The programme saw 22 enthusiastic trainees gain hands-on skills in tailoring, empowering them with valuable vocational knowledge. Upon successful completion, each participant proudly received a certificate, marking the start of their journey toward self-reliance and entrepreneurial opportunities.

THEME 3: COMMUNITY INCLUSION AND EMPOWERMENT



Programme 1: Garshom



GARSHOM



WHAT IS THE CONTEXT AND CHALLENGE?

In the growing era of migration, many informal migrant workers face challenges related to healthcare, financial stability, and social protection. The absence of essential services such as medical care, financial literacy, welfare schemes, and recreational opportunities leaves them vulnerable to exploitation and insecurity.

WHAT IS OUR APPROACH?

Launched in 2022, the Garshom project addresses these challenges by establishing a holistic support system for migrant workers. It envisions creating a dignified and secure migration experience through services such as emergency helplines, job placement assistance, financial literacy training, healthcare access, enrollment in government welfare schemes, and recreational activities, fostering their well-being and empowerment of migrant workers.

BUILDING BLOCKS OF THE PROGRAMME



HELPLINE SERVICES

A dedicated helpline support providing emergency assistance and support for informed decision-making.



JOB PLACEMENT SUPPORT

Linking migrant workers to employment opportunities through ESAF's network.



HEALTHCARE ACCESS

Regular health check-ups, free medicines, and support for medical emergencies.



FINANCIAL LITERACY TRAINING

Awareness programmes to enhance financial literacy, including personal finance management, budgeting, investing, accessing insurance, and support for opening bank accounts.



ENROLLMENT IN WELFARE SCHEMES

Assistance in accessing and enrolling in government welfare and insurance schemes.



RECREATIONAL ACTIVITIES

Organising movie screenings, sports events, and cultural activities to promote social interaction and well-being.

Location Presence: Kerala



	Year 2023-24	Year 2022-23
Total number of migrant workers reached through Garshom surged by 5.9%	10066	9500

Helpline Number

1,026

migrant workers availed support through the helpline service providing them emergency assistance to make informed decision.

Health Camps

5,062

migrant workers benefited from health camps, gaining access to essential healthcare services that promoted their overall well-being

Financial Literacy Sessions

2,220

migrant workers gained financial literacy, empowering them with the knowledge to manage their finances and secure a better future.

Recreational Activity

1,508

migrant workers participated in recreational activities, fostering a sense of community and well-being.

Skill Training Workshop

250

migrant workers enhanced their skills, opening doors to new opportunities for personal and professional growth.

COMMUNITY INCLUSION AND EMPOWERMENT: STORIES FROM THE FIELD



Medical Intervention and Support for Bibek Pradhan's Family

Bibek Pradhan, a 23-year-old from Kandhamal, Odisha, working in Palakkad, Kerala, fell critically ill with meningitis encephalitis in December 2023. Despite initial treatment, his condition worsened, leading to his transfer to Thrissur Medical College. Unfortunately, he passed away on January 4, 2024.

The ESAF Garshom coordinator, Mr. Shanoy P.M., provided vital support to Bibek's family during this tragic time. He assisted with medical follow-ups, documentation, NOC paperwork, death certification, and arranged the transportation of his remains back to Odisha. By collaborating with CMID, Gram Vikas, and local authorities, the coordinator ensured that all formalities were completed, relieving the family of additional stress during their time of grief. This compassionate intervention highlighted the programme's commitment to supporting families in times of crisis.

Health, Hygiene, and Financial Crisis Management Training for CFMS Staff

On October 10, 2023, ESAF Garshom, in collaboration with CFMS, organised an awareness programme for guest workers at Centre Square Mall, Ernakulum. The session focused on personal hygiene, mental health, and steps to overcome financial crises, including budgeting and creating an emergency fund.



A total of 15 guest workers participated in the programme, gaining valuable insights into maintaining good health and managing finances. The event was supported by Shanoy PM, Garshom Coordinator, Samalnath, CFMS Field Officer of Kochi, and Site Supervisor Divya.



Atithi Sangam - Celebrating Support and Empowerment for Guest Workers

On October 26, 2023, Prachodhan Development Services organized Atithi Sangam, a vibrant event under the GARSHOM project in partnership with ESAF Bank to support guest workers in Pazhuvil. Held at the Lumbini Park Auditorium, the event attracted around 400 participants.

The Labor Department and ESAF Bank volunteers facilitated the registration of workers under the Atithi portal, a Kerala government welfare initiative. Cultural performances by Ayakkad school students, including mime, dance, and songs, enriched the atmosphere, while recreational games added fun, with winners receiving prizes from the ward members of Pazhuvil Panchayat.

A major highlight was the launch of the GARSHOM CLINIC by Shri. Nikhil, Alappad Health Inspector, which will provide medical support to guest workers every third Tuesday of the month. The event was attended by Emy Acha Paul, Director of Prachodhan Development Services, ESAF Bank representatives, and other community leaders, marking a successful collaboration that strengthened ties and supported the welfare of guest workers.

THEME 4:

COMMUNITY INTERVENTION

AND EMERGENCY RELIEF



Programme 1: Community Interventions



COMMUNITY INTERVENTION



WHAT IS THE CONTEXT AND CHALLENGE?

Natural disasters, disease outbreaks, and complex emergencies disrupt communities across India, erasing development progress and leaving populations highly vulnerable. These crises significantly diminish resilience and hinder efforts to achieve long-term stability. In disaster-prone regions across the country, including flood-affected areas and regions facing environmental degradation, recurring challenges deepen cycles of hardship, obstructing progress towards sustainable development and well-being for affected communities.

WHAT IS OUR APPROACH?

Launched in 2020, the Community Intervention programme is a central initiative in Prachodhan's Pan-India efforts to mitigate the impact of emergencies. By focusing on disaster preparedness, swift relief measures, and community-driven interventions, the programme aims to protect lives, alleviate suffering, and build resilience. This approach facilitates both immediate recovery and sustainable rebuilding, empowering disaster-affected communities across the country to overcome future challenges.

BUILDING BLOCKS OF THE PROGRAMME



EMERGENCY RELIEF

Immediate support during disasters, including food, medical assistance, and shelter.



VOLUNTEER TRAINING

Capacity-building for volunteers to provide situationally appropriate emergency responses.



DISASTER PREPAREDNESS

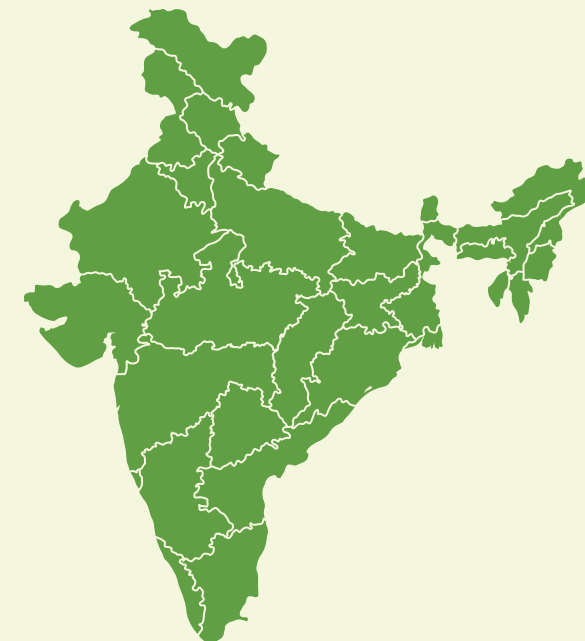
Preventive measures like tree plantations and bamboo bridge construction to reduce future disaster impacts.



COLLABORATIONS

Partnerships with government departments, ESAF Cooperative, banks, and local organisations for coordinated disaster response and need-based interventions across India.

Location Presence: Pan-India



Volunteer Army

50

community heroes trained in Majuli, Assam, to form a volunteer army ready to combat disasters and provide emergency support.

Bamboo Bridge

2

villages in Majuli Island, Assam, now connected by a bamboo bridge, ensuring better connectivity, reliable access, and resilience during heavy rains.

Food Kit Distribution

1,920

families received food kits through a distribution initiative, bringing relief to 1,067 homes in Tamil Nadu and 853 in Maharashtra.

Blanket Distribution

1,596

individuals received blankets during extreme cold weather, with 300 in Uttar Pradesh and 1,296 in Maharashtra.

Medical Facilities

250

children gained access to essential medical facilities, ensuring better health and well-being.

2,150

marginalised communities were provided access to essential medical facilities, enhancing healthcare and support.

231

tribal communities were provided access to vital medical facilities, improving healthcare and well-being.

COMMUNITY INTERVENTION AND EMERGENCY

RELIEF: STORIES FROM THE FIELD



Supporting Maitam and Juhon After a Devastating Fire, Majuli, Assam

In January 2024, Maitam and Juhon, two young students from Lahanti Community School in Majuli, Assam, returned home one evening to find their house completely destroyed by fire. Their family was left with nothing—no belongings, important documents, or even food.

Responding immediately, the Prachodhan's team provided essential support, including food, groceries, and blankets. Their classmates and teachers also visited, offering comfort and provisions to the grieving family. Further, the Garshom team assisted in rebuilding their home, providing hope and relief during an incredibly difficult time. The family expressed heartfelt gratitude for the programme's timely assistance, which not only helped them recover but also reinforced their belief in human kindness.



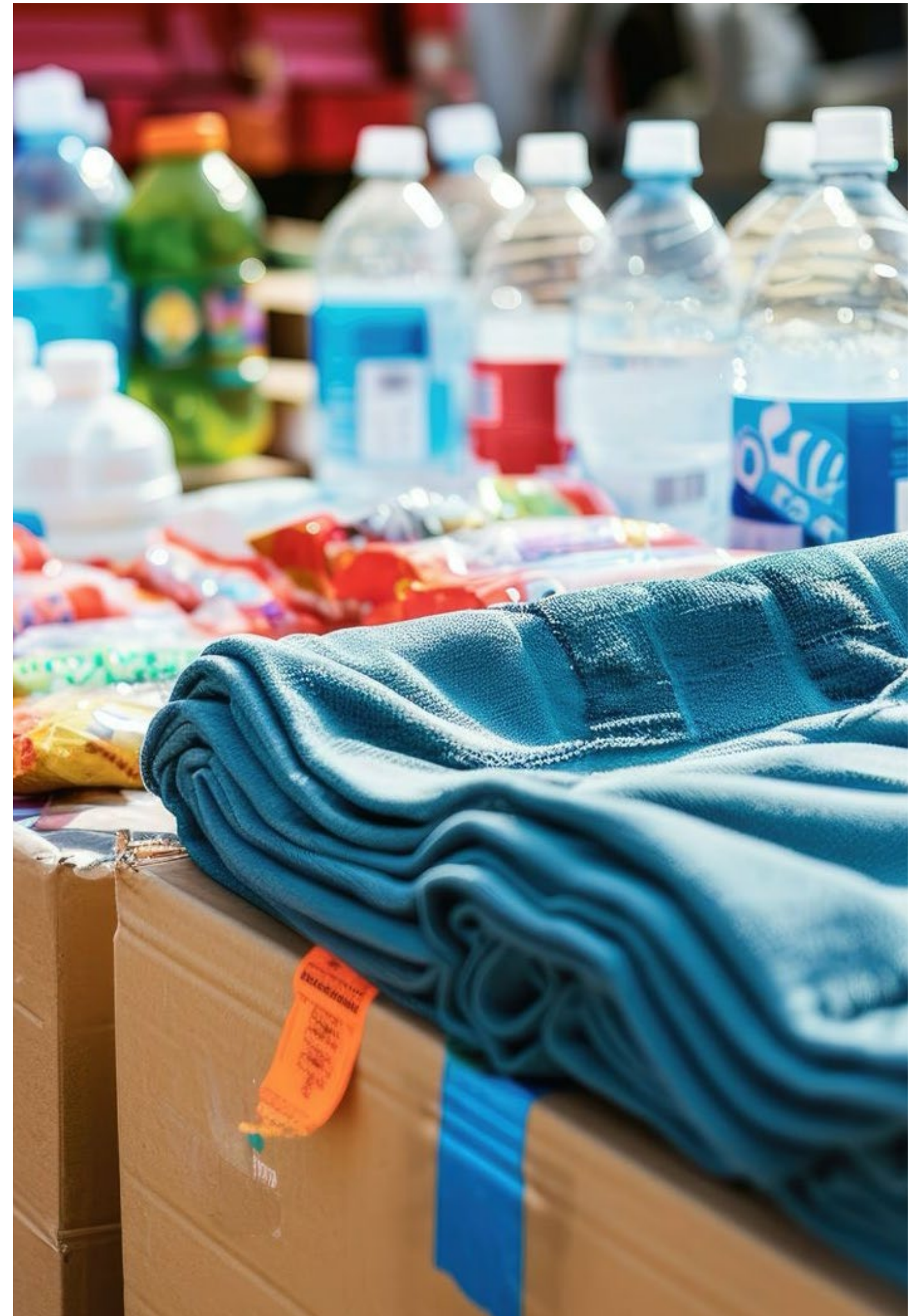
Bridging Lives: A Path to Hope and Resilience in Na-Ali

In Assam's Lakhimpur district, Na-Ali village and its surrounding communities, including Tekeliputa, Mangon Chuk, and Astinapur, have long been isolated due to annual flooding. These residents, cut off from essential services such as schools, hospitals, and markets, have endured significant hardships. To address this, Prachodhan initiated the construction of a 45-meter bamboo bridge and a 50-meter road, connecting Na-Ali to Baligaon, Majuli, and the Lakhimpur district headquarters through the Direct Community Intervention Project of ESAF Small Finance Bank.

This bridge is more than just a physical structure; it's a lifeline for over 10,000 residents across 700 households. It provides students with safe passage to schools, ensuring education even during floods, and enables women, children, and other vulnerable groups to access healthcare in a timely manner, improving overall health outcomes. Farmers and entrepreneurs now have better access to larger markets, stimulating economic growth in the region.

Constructed using bamboo—a resilient and sustainable material—the bridge is designed to withstand floods, ensuring uninterrupted connectivity. In disaster situations, it also facilitates the delivery of relief aid and medical assistance. Built in just 10 days with local participation, the bridge and road are a testament to community collaboration and unity. The project not only improves infrastructure but also empowers the community, as they will take ownership of its maintenance.

Aligned with ESAF's vision of fostering inclusion, this initiative not only bridges physical gaps but also fosters hope, providing the community with opportunities for a better future.



IMPLEMENTATION TEAM



Adam Mahanand
Assistant Manager



Amulya Praneet Minz
Assistant Executive -
HR & Admin



Anagha K S
Assistant Executive - Finance



Anjana P K
Management Trainee



Anto A J
Assistant Executive - Admin



Antony V Pappachan
Nurse - Medical Unit



Christy Sunny
Assistant Manager - Education



Deoraj Chhetri
Assistant Manager



Hridhik M Prahladan
OFPO Facilitator



Jobin C Varughese
Senior Manager -
Corporate Services



Kamal Dattatry Dhanle
Assistant Executive



Kamal R Nair
Chief Manager - Operations



Kishor K S
Medical Unit Driver



Kunal Janusing Jadhav
Executive



Manish Deorao Mankar
Deputy Manager



Nilesh Walthare
Management Trainee



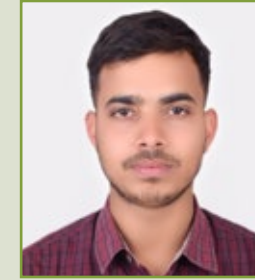
Rahul Nanda
Executive



Rishabh Chopram Meshram
Management Trainee



Ritesh Nag
Assistant Executive



Rohit Kumar Yadav
Executive



Samuel Tudu
Assistant Executive - Finance



Shanoy P M
Senior Executive



Sreevidhya T K
Senior Executive - Finance



Sudheer Rai
Senior Executive



Tipu Sultan M Deshmukh
Assistant Manager



Yadukrishna N S
Management Trainee

FINANCIALS

M/s. PRACHODHAN DEVELOPMENT SERVICES LIMITED

BALANCE SHEET AS AT 31st MARCH 2024

PLOT NO.631/B/A,KORADI ROAD,MANKAPUR SQUARE,NAGPUR, MAHARASHTRA - 440 030

CIN: U67190MH2008NPL185592

PARTICULARS	NOTE NO	AS AT 31.03.2024	AS AT 31.03.2023
		₹	₹
I EQUITY AND LIABILITIES			
(1) Shareholder's Funds			
(a) Share Capital	1	40,00,000.000	40,00,000.000
(b) Reserves and Surplus	2	10,13,35,886.912	5,15,59,173.818
(2) Share Application money pending Allotment			
(3) Non - Current Liabilities:			
(b) Other Long Term Liabilities	3	13,14,900.000	13,04,900.000
(4) Current Liabilities			
(a) Trade payables			
(i) Total Outstanding dues of micro enterprises and small enterprises and	4.1	-	-
(ii) Total Outstanding dues of creditors other than micro enterprises and small enterprises	4.2	43,065.000	1,05,763.000
(b) Other Current Liabilities	5	48,58,237.110	55,41,906.000
Total		11,15,52,089.022	6,25,11,742.818
II ASSETS			
1) Non - Current Assets			
(a) Property, Plant and Equipment and Intangible Assets			
(i) Property, Plant and Equipment		6,80,25,944.490	3,28,34,640.968
(ii) Intangible assets	6	2,406.492	9,133.200
(iii) Capital work-in-progress		2,95,45,627.000	2,07,69,779.000
(b) Long-term loans and advances	7	3,20,703.000	66,800.000
2) Current Assets			
(a) Cash and cash equivalenace	8	94,58,286.290	45,78,151.400
(b) Short-term loans and advances	9	36,60,000.000	36,60,000.000
(c) Other Current Assets	10	5,39,121.750	5,93,238.250
Total		11,15,52,089.022	6,25,11,742.818

Company Overview 1(A)
Significant Accounting Policies
As per our Audit reports of even date attached

For MOHANDAS & ASSOCIATES
Chartered Accountants
Firm Registration Number : 02116S

G. Anoop
Partner
Membership No: 209804
Place : Nagpur
Date : 05-09-2024

For and on behalf of the Board

(MEREENA PAUL)
Director
DIN: 02228087

(EMY ACHA PAUL)
Director
DIN: 07434054

M/s. PRACHODHAN DEVELOPMENT SERVICES LIMITED

STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR ENDED 31ST MARCH, 2024

PLOT NO.631/B/A,KORADI ROAD,MANKAPUR SQUARE,NAGPUR, MAHARASHTRA - 440 030

CIN: U67190MH2008NPL185592

PARTICULARS	NOTE NO	31.03.2024	31.03.2023
		₹	₹
Income			
Revenue from Operations	11	80,762,783.00	4,60,98,160.54
Other Income	12	19,79,718.97	9,45,109.00
Total Income		8,27,42,501.97	4,70,43,269.54
Expenses			
Employee benefit expenses	13	8,82,574.80	19,38,005.11
Financial costs	14	5,116.00	5,954.51
Depreciation and amortisation expenses	6	15,42,568.19	19,74,125.70
Adminstrative and other expenses	15	3,05,35,529.89	3,58,65,232.38
Total Expenses		3,29,65,788.88	3,97,83,317.70
Surplus/Deficit before Exceptional and Extraordinary Items		4,97,76,713.09	72,59,951.84
Exceptional Items			
Surplus Before Taxes		4,97,76,713.09	72,59,951.84
Tax expense:			
(1) Current tax			
(2) Deferred tax expense/(income)			
(3) Short provision			
Total Tax Expense			
Surplus/(Deficit) for the year		4,97,76,713.09	72,59,951.84
Basic earnings per share		124.44	18.15
Diluted earning per share		124.44	18.15

The accompanying notes are an integral part of the financial statement.
As per our Audit report of even date attached

For MOHANDAS & ASSOCIATES
Chartered Accountants
Firm Registration Number : 02116S

G. Anoop
Partner
Membership No: 209804
Place : Nagpur
Date : 05-09-2024

For and on behalf of the Board

(MEREENA PAUL)
Director
DIN: 02228087

(EMY ACHA PAUL)
Director
DIN: 07434054

M/s. PRACHODHAN DEVELOPMENT SERVICES LIMITED				
NOTES TO BALANCE SHEET AS AT 31st MARCH 2024				
PLOT NO.631/B/A,KORADI ROAD,MANKAPUR SQUARE,NAGPUR, MAHARASHTRA - 440 030				
CIN: U67190MH2008NPL185592				
Note 1: Share Capital				
PARTICULARS	31-MARCH-2024		31-MARCH-2023	
	NUMBER	₹	NUMBER	₹
Authorised Shares 5,00,000 Equity shares of Rs. 10 each	5,00,000	50,00,000	5,00,000	50,00,000
Issued, subscribed and fully paid-up shares 4,00,000 Equity shares of Rs. 10 each	4,00,000	40,00,000	4,00,000	40,00,000
Total Income	4,00,000.00	40,00,000.00	4,00,000.00	40,00,000.00
a. Reconciliation of the shares outstanding at the beginning and at the end of the reporting period				
EQUITY SHARES	31-MARCH-2024		31-MARCH-2023	
	NUMBER	₹	NUMBER	₹
At the beginning of the period Issued during the period Bonus issue Preferential allotment Issued during the period - ESOP	4,00,000.00	40,00,000.00	4,00,000.00	40,00,000.00
Outstanding at the end of the period	4,00,000.00	40,00,000.00	4,00,000.00	40,00,000.00

c. Details of shareholders in the company				
NAME OF SHAREHOLDER	31-MARCH-2024		31-MARCH-2023	
	NO. OF SHARES	% HOLDING IN THE CLASS	NO. OF SHARES	% HOLDING IN THE CLASS
Equity shares with voting rights				
George K John	5000	1.25%	5000	1.25%
George Thomas	5000	1.25%	5000	1.25%
Paul Thomas	20000	5.00%	20000	5.00%
Samu Thomas John	10000	2.50%	10000	2.50%
Alok Thomas Paul	10000	2.50%	10000	2.50%
GramPro Business Services Pvt. Ltd.	100000	25.00%	100000	25.00%
GramPro Distribution Services Pvt. Ltd.	100000	25.00%	100000	25.00%
JRK Marketing Pvt. Ltd.	150000	37.50%	150000	37.50%
TOTAL	-	100.00%	-	100.00%
As per records of the company, including its register of shareholders/members and other declarations received from shareholders regarding beneficial interest, the above shareholding represent both legal and beneficial ownership of shares.				

M/s. PRACHODHAN DEVELOPMENT SERVICES LIMITED		
NOTES TO BALANCE SHEET AS AT 31 st MARCH 2024		
PLOT NO.631/B/A,KORADI ROAD,MANKAPUR SQUARE,NAGPUR, MAHARASHTRA - 440 030		
CIN: U67190MH2008NPL185592		
NOTE 2: RESERVES AND SURPLUS	31.03.2024	31.03.2023
	₹	₹
Opening Balance as per Financial statement	5,15,59,173.82	4,42,99,221.97
Profit for the year	4,97,76,713.09	72,59,951.84
	10,13,35,886.91	5,15,59,173.82
NOTE 3: OTHER LONG TERM LIABILITIES	31.03.2024	31.03.2023
	₹	₹
Secured Loan		
Loan from Director	3,68,000.00	3,68,000.00
Loan from Others	9,46,900.00	9,36,900.00
	13,14,900.00	13,04,900.00
NOTE 4: TRADE PAYABLES	31.03.2024	31.03.2023
	₹	₹
Total outstanding dues of micro, small and medium enterprises (4.1)	-	-
Total outstanding dues of creditors other micro, small and medium enterprises (4.2)	43,065.00	1,05,763.00
	43,065.00	1,05,763.00
NOTE 4.1: TOTAL OUTSTANDING DUES OF MICRO, SMALL AND MEDIUM ENTERPRISES	31.03.2024	31.03.2023
	₹	₹
Nil	-	-
	-	-

NOTE 4.2:		
TOTAL OUTSTANDING DUES OF CREDITORS OTHER THAN MICRO, SMALL AND MEDIUM ENTERPRISES	31.03.2024	31.03.2023
	₹	₹
Cedar Retail Pvt. Ltd.	54,650.00	-
CFMS	15,138.00	-
GramPro Business Services Pvt. Ltd.	12,220.00	29,500.00
ESPCL	4,198.00	4,198.00
Pankaj Book Stores - Jh	-	27,517.00
Shankar Pustak Bhandar	-	44,548.00
Keerthy Fuel - Thrissur	(28,877.00)	-
Lahanti Homes And Infrastructure Private Ltd.	(14,264.00)	-
	43,065.00	1,05,763.00
NOTE 5: OTHER CURRENT LIABILITIES	31.03.2024	31.03.2023
	₹	₹
Rent Deposit	26,25,000.00	33,25,000.00
Others Payable	13,05,135.00	13,97,864.00
Project Expenses Payable	4,06,038.40	1,53,807.00
GST Payable	2,13,023.71	1,07,806.00
TDS Payabale	1,18,903.00	64,038.00
Provident Fund Payable	79,688.00	1,82,096.00
Audit Fees Payable	50,000.00	29,500.00
Caution Deposit	35,000.00	26,500.00
Prepaid Expenses CSR 23-24	13,973.00	-
Honorarium Payable	9,780.00	85,867.00
ESIC Payable	1,696.00	1,807.00
Duties & Charges Payable	-	250.00
Charity Fund - ESWT	-	4,890.00
Charity Fund - Society	-	1,109.00
Pashumithra Fees	-	78,872.00
Krushakmithra Fees Payable	-	42,500.00
Devangapuram Project - NABARD	-	40,000.00
	48,58,237.11	55,41,906.00

NOTE 7: LONG-TERM LOANS AND ADVANCES	31.03.2024	31.03.2023
	₹	₹
(a) Security Deposit Secured, considered good	3,20,703.00	66,800.00
	3,20,703.00	66,800.00

NOTE 8: CASH AND CASH EQUIVALENTS	31.03.2024	31.03.2023
	₹	₹
Cash	7,452.00	14,734.00
Balances with banks		
ESAF Small Finance Bank 50230001259262	53,52,337.51	-
ESAF Small Finance Bank 20220000002738	25,56,837.11	2,63,712.58
ESAF Small Finance Bank 50200003708040	4,17,887.03	18,45,472.10
ESAF Small Finance Bank 20210000003415	3,99,976.04	3,99,976.04
ESAF Small Finance Bank 50220004979323	2,69,107.83	15,22,627.98
ESAF Small Finance Bank 10230001442384	2,09,874.82	-
ICICI Bank 018001010628	2,07,009.13	4,93,594.88
STATE BANK OF INDIA 30667553715	37,804.82	38,033.82
	94,58,286.29	45,78,151.40

NOTE 9: SHORT-TERM LOANS AND ADVANCES	31.03.2024	31.03.2023Z
	₹	₹
Others	-	-
Secured, considered good	36,60,000.00	36,60,000.00
Unsecured, considered good	-	-
Doubtful	-	-
	36,60,000.00	36,60,000.00

NOTE 10: OTHER CURRENT ASSETS	31.03.2024	31.03.2023
	₹	₹
Purchase Advance		
Sanma Garment Pvt. Ltd.	2,17,602.25	2,17,602.25
Programme Advance	38,457.00	5,627.5
Other Receivables		
Staff Advance	23,670.00	(8500)
TDS receivable	1,97,061.50	3,78,508.50
ESAF Health Care Services Pvt. Ltd.	62,331.00	-
	5,39,121.75	5,93,238.25

M/s. PRACHODHAN DEVELOPMENT SERVICES LIMITED

NOTES TO BALANCE SHEET AS AT 31st MARCH 2024

PLOT NO.631/B/A, KORADI ROAD,MANKAPUR SQUARE,NAGPUR, MAHARASHTRA - 440 030

CIN: U67190MH2008NPL185592

PARTICULARS	LAND	BUILDINGS	FURNITURE & FITTINGS	OFFICE EQUIPMENT	VEHICLES	COMPUTER	CWIP	SOFTWARE	TOTAL
Gross Block									
As at 1-4-2023	1,10,50,030.00	2,01,08,849.00	7,37,014.00	8,56,873.00	44,64,445.00	12,41,493.00	2,07,69,779.00	21,240.00	5,92,49,723.00
Additions	1,40,07,615.00	2,08,96,042.00	15,18,397.00	1,25,201.00	-	1,79,890.00	3,07,00,254.00	-	6,74,27,399.00
Deductions	-	-	-	-	-	-	(2,19,24,406.00)	-	(2,19,24,406.00)
As at 31-3-2024	2,50,57,645.00	4,10,04,891.00	22,55,411.00	9,82,074.00	44,64,445.00	14,21,383.00	2,95,45,627.00	21,240.00	10,47,52,716.00
As at 1-4-2022	85,50,030.00	1,62,17,384.00	7,37,014	6,79,883	44,64,445	11,84,893	1,98,05,425	21,240	5,16,60,314.00
Additions	25,00,000.00	38,91,465.00	-	1,76,990	-	56,600	9,64,354	-	75,89,409.00
Deductions									
As at 31-3-2023	1,10,50,030.00	2,01,08,849.00	7,37,014.00	8,56,873.00	44,64,445.00	12,41,493.00	2,07,69,779.00	21,240.00	5,92,49,723.00
Depreciations									
As at 1-4-2023	-	28,05,577.78	3,20,719.23	4,40,771.78	9,03,932.39	11,53,061.85	-	12,106.80	56,36,169.83
Additions	-	6,40,926.69	90,468.70	1,62,956.57	5,30,376.07	1,11,113.45	-	6,726.71	15,42,568.19
Deductions	-	-	-	-	-	-	-	-	-
As at 31-3-2024	-	34,46,504.47	4,11,187.93	6,03,728.35	14,34,308.46	12,64,175.31	-	18,833.51	71,78,738.02
As at 1-4-2022	-	21,23,887.78	2,31,909.05	2,89,732.73	3,02,125.20	7,06,318.18	-	8,071.20	36,62,044.14
Additions	-	6,81,690.00	88,810.19	1,51,039.05	6,01,807.19	4,46,743.67	-	4,035.60	19,74,125.70
Deductions	-	-	-	-	-	-	-	-	-
As at 31-3-2023	-	28,05,577.78	3,20,719.23	4,40,771.78	9,03,932.39	11,53,061.85	-	12,106.80	56,36,169.83
Net Block									
As at 31-3-2024	2,50,57,645.00	3,75,58,386.53	18,44,223.07	3,78,345.65	30,30,136.54	1,57,207.69	2,95,45,627.00	2,406.49	9,75,73,977.98
As at 31-3-2023	1,10,50,030.00	1,73,03,271.22	4,16,294.77	4,16,101.22	35,60,512.61	88,431.15	2,07,69,779.00	9,133.20	5,36,13,553.17

M/s. PRACHODHAN DEVELOPMENT SERVICES LIMITED

NOTES TO BALANCE SHEET AS AT 31st MARCH 2024

PLOT NO.631/B/A,KORADI ROAD,MANKAPUR SQUARE,NAGPUR, MAHARASHTRA - 440 030

CIN: U67190MH2008NPL185592

NOTE 11: REVENUE FROM OPERATION	31.03.2024	31.03.2023
	₹	₹
CSR Fund	6,39,68,680.00	3,73,81,687.54
Grant received from ESAF Foundation	1,40,10,000.00	62,14,960.00
LPS Fees Collection	21,15,900.00	16,57,940.00
LCS Fees Collection	3,87,971.00	4,76,396.00
NABARD Fund for Devangapuram Project	2,00,000.00	-
Fund for Medical Camp	80,232.00	-
Other Income	-	18,589.80
Income Tax Refund	-	46,470.00
Agriculture Income	-	2,92,696.20
Assam Flood Relief	-	9,421.00
	8,07,62,783.00	4,60,98,160.54
NOTE 12: OTHER INCOME	31.03.2024	31.03.2023
	₹	₹
Rental Income	5,94,915.00	5,93,220.00
Interest on Savings Bank Account	4,31,742.00	3,51,889.00
Krushakmithra Fee	2,73,135.64	-
Income from Rubber Slaughtering	2,60,450.00	-
Pashumithra Fee	1,72,160.00	-
Sponsorship Charge	1,23,220.00	-
School Bus Fee	96,200.00	-
Training Fee	18,896.33	-
Donation	9,000.00	-
	19,79,718.97	9,45,109.00

NOTE 13: EMPLOYEE BENEFIT EXPENSES	31.03.2024	31.03.2023
	₹	₹
Honorarium	3,38,392.80	19,28,425.11
PF	1,72,905.00	-
Staff Training Expense	1,28,316.00	-
Staff Insurance	1,27,411.00	9,580.00
Festival Allowance Exp	93,000.00	-
Staff welfare expenses	16,953.00	-
ESI	5,597.00	-
	8,82,574.80	19,38,005.11

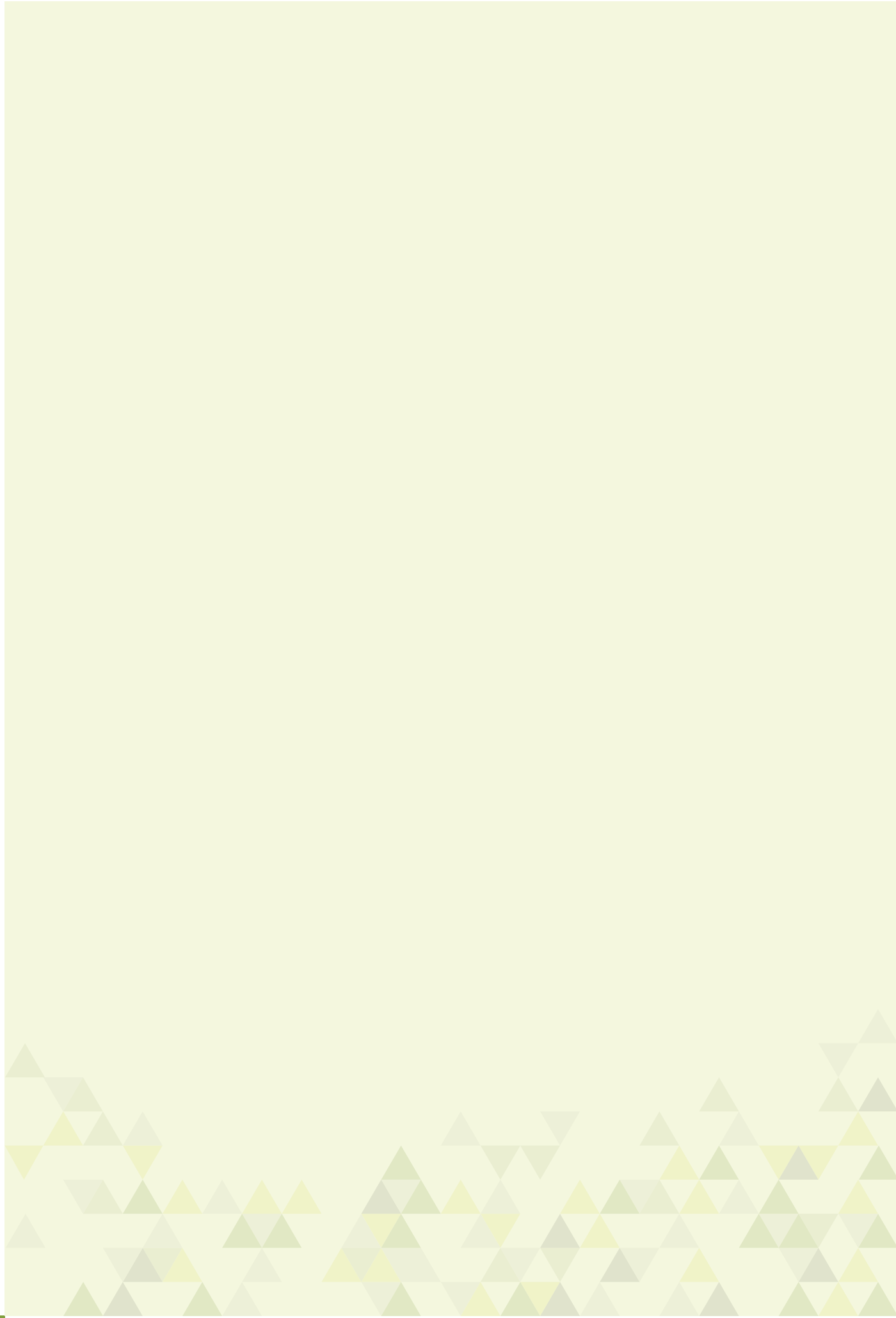
NOTE 14: FINANCE COSTS	31.03.2024	31.03.2023
	₹	₹
Bank charges	5,116.00	5,954.51
	5,116.00	5,954.51

NOTE 15: ADMINISTRATIVE AND OTHER EXPENSES	31.03.2024	31.03.2023
	₹	₹
Project Expenses	2,64,97,177.94	3,47,13,772.92
School Expenses	24,02,206.00	9,03,492.00
Travelling and conveyance	4,71,291.00	30,285.00
Office Maintenance	3,21,004.86	15,383.46
Electricity Expense	1,24,358.60	26,160.00
TDS Receivable Written Off	1,84,047.00	-
Vehicle Expense	94,248.00	11,000.00
Telephone & Internet Expense	64,913.39	-
Printing & Stationery	56,167.00	-
College Expenses Lahanti	50,000.00	50,000.00
Payment to Auditors (refer Note (i) below)	69,470.00	29,500.00
Professional Charges	48,080.00	29,500.00
Refreshment Expense	46,872.00	-
Website Development	41,500.00	-
Fine & late Fees	26,057.00	7,515.00
Covid Relief- Expense	15,200.00	-
Postage & Courier Charges	11,044.80	-
Promotion Expenses	5,782.00	-
Repair & Maintenance	4,620.00	48,624.00
Rates & Taxes	1,501.00	-
Round Off	(10.70)	-
	3,05,35,529.89	3,58,65,232.38

Note (i)		
PARTICULARS	31.03.2024	31.03.2023
	₹	₹
(i) Payments to the auditors comprises		
As auditors - statutory audit	50,000.00	29,500.00
For Tax audit	-	-
For company law matters	-	-
For management services	-	-
For other services - Certification	19,470.00	-
Reimbursement of expenses	-	-
	69,470.00	29,500.00

For MOHANDAS & ASSOCIATES Chartered Accountants Firm Registration Number : 021165 G. Anoop Partner Membership No: 209804 Place : Nagpur Date : 05-09-2024	For and on behalf of the Board (MEREENA PAUL) Director DIN: 02228087	(EMY ACHA PAUL) Director DIN: 07434054
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TEAM PRACHODHAN





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